

America's Dining and Travel Guide

The
Nationally Syndicated Radio Show

Hosted by

Pierre Wolfe

For more than 23 years, and
Heard by more than a half million listeners.

An internationally celebrated chef himself, Pierre is your guide to the best lodging, finest dining, and the most exciting tourist sites around the world. From authors and chefs, to cruise directors and tourist boards, Pierre has personal contacts all over the World. With every show, listeners get carried away and embark on new adventures, or feel enticed by culinary delights right from their arm chair – inspired every time they tune in.



Pierre Wolfe, radio host of
"America's Dining and Travel Guide"
Airing Sundays 3 to 5 PM - EST
on Business Talk Radio Network
www.pierrewolfe.com



Key Facts and Demographics

- Nationally syndicated broadcast
- 82+ affiliate stations, plus cable and internet
- Weekly Listeners: 275,000 estimate
- Median Age: 50 yrs
- Age Range: 35 to 65 yrs
- Adult audience: 49% Female - 51% Male
- Characteristics: affluent, well-traveled listening audience

As sponsor you will receive

- Placement and links on pierrewolfe.com
- Live endorsements by host Pierre Wolfe
- Periodic Live Interviews and Commercials on *Americas Dining and Travel*
- Additional product promotion and updates

**To become a sponsor of *America's Dining and Travel Guide*, and join a prestigious group of supporters, please contact Pierre Wolfe at:
Pierre@pierrewolfe.com or call 303-733-4518**

Pierre's show boasts an impressive list of renowned travel and culinary guests, who make his show a "must not miss" weekly event. Here is just a sampling of guests...

Peter Greenberg: CBS News Travel Editor reporting regularly on *The Early Show* and the *CBS Evening News*.

Arthur Frommer: Travel writer, publisher and consumer advocate, and the founder of the Frommer's series of travel guides and *Arthur Frommer's Budget Travel*

Lidia Bastianich: American chef, author, and restaurateur, specializing in Italian cuisine.

Amanda Hesser: American food writer, editor and cookbook author. Former food editor of *The New York Times Magazine*

Rick Steves: American author, historian, and television personality focusing on European travel

Gig Gwin: Globetrotter who has visited every country on earth, and author of *Travel Dreams Sold Here - Crafting an Extraordinary Vacation*

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www.businesstalkradio.net